



SEPTEMBER 28, 2024  
KENWOOD COUNTRY CLUB  
SPONSOR PACKET



January 2024

Dear Friends,

We are pleased to invite you to be a sponsor for the League for Animal Welfare's annual gala, Whiskey & Whiskers, on September 28, 2024 at the Kenwood Country Club. We would be honored to have you participate in this, our most important annual fundraiser.

The League is the oldest no-kill shelter in the greater Cincinnati region, assisting more than 4,000 cats and dogs in need each year. Our programs help homeless pets find families; and help pet owners access affordable pet care. **We serve more than 3,000 local families every year.**

Whiskey & Whiskers, our annual gala, is entering its 9<sup>th</sup> year of bringing together compassionate community partners to raise critical funds for homeless animals. Your sponsorship *saves the lives* of homeless animals.

As a sponsor, we will highlight your generosity and compassion both at the event (which will host 225 attendees) as well as before in all marketing materials – **a reach of more than 550,000 area residents** who share your care for our community's pets.

***Your partnership with the League will help save the lives of 2,000 homeless animals that we will shelter in 2024; and 2,000 more owned pets to whom we provide food and vet assistance.***

**YOUR COMPANY'S GENEROUS SPONSORSHIP  
WILL REACH AN AUDIENCE OF:**

- **26,000** Facebook and Instagram Friends;
  - **24,000** Monthly Website Visitors;
    - **10,000** League Donors;
    - **500,000** Radio Listeners
    - **225** Event Attendees
  
- **A reach of more than half a million Cincinnatians!**

<b>SPONSORSHIP OPPORTUNITIES INCLUDE:</b>	<b>LEAD Sponsor</b>	<b>PLATINUM Sponsor</b>	<b>GOLD Sponsor</b>	<b>SILVER Sponsor</b>	<b>TABLE Sponsor</b>	<b>FRIEND OF THE SHELTER sponsor</b>
<b>SPONSORSHIP INVESTMENT</b>	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$500
Title Recognition (event name includes company's name on all marketing materials: "Your company Presents Whiskey & Whiskers")	✓					
Mention on radio advertisement	✓					
Logo featured on LFAW Website Banner	✓	✓				
Free valet parking for your event attendees	✓	✓				
Company individually featured on LFAW's social media	✓	✓				
Complimentary "Puppy Therapy Day" scheduled onsite for your company in 2023	✓	✓	✓			
Company publicly thanked at the event	✓	✓	✓			
Company collectively featured on LFAW's social media	✓	✓	✓	✓		
Banner at event includes company logo	✓	✓	✓	✓		
Company featured on a table centerpiece	✓	✓	✓	✓	✓	
Company featured on LFAW website	✓	✓	✓	✓	✓	✓
Complimentary tickets for your team	16	12	12	10	10	2
<b>Number of homeless animals directly helped thanks to your generosity</b>	<b>100</b>	<b>75</b>	<b>50</b>	<b>25</b>	<b>10</b>	<b>5</b>

# SPONSORSHIP PLEDGE FORM

Please include us as a lifesaving sponsor at Whiskey & Whiskers!

COMPANY NAME: \_\_\_\_\_

CONTACT: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Lead Sponsor (\$10,000)

Platinum Sponsor (\$7,500)

Gold Sponsor (\$5,000)

Silver Sponsor (\$2,500)

Table Sponsor (\$1,000)

Friend of the Shelter Sponsor (\$500)

For Event Information, please  
visit our website at  
[lfaw.org/whiskeyandwhiskers](http://lfaw.org/whiskeyandwhiskers)  
or call us at 513-735-2299

PLEASE CHARGE MY:  Visa  MasterCard  Discover  American Express

NAME ON CARD: \_\_\_\_\_

CARD NUMBER: \_\_\_\_\_ EXP \_\_\_\_\_

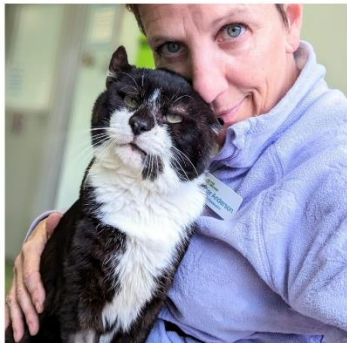
My check, made out to League for Animal Welfare, is enclosed.

Please send payments to the League for Animal Welfare, 4193 Taylor Road, Batavia, OH 45103.

Your company's logo can be emailed to [devon@lfaw.org](mailto:devon@lfaw.org) (please send by March 31, 2024 for inclusion in all promotional materials).

If you have any questions, please reach out to our Executive Director, Devon Smith, at 513-735-2299 or [devon@lfaw.org](mailto:devon@lfaw.org).

*The League for Animal Welfare is a 501(c)(3) non-profit organization. Donations to the League are tax-deductible to the fullest extent allowed by law. Please be advised that, per IRS guidelines, ticket requests may affect the deductible portion of your sponsorship donation.*



**Thank you so much for considering a sponsorship opportunity at Whiskey & Whiskers.  
You are a vital partner in our community, helping pets in need and the people who love them.**